



November 12, 2026

6:30 PM – 10:00 PM | Madera Estates, Conroe, TX

Black Tie Affair

henryshomesanctuary.org

HERO AND HOOVES OVERVIEW

As we near the 250th anniversary of the Declaration of Independence on July 4, 2026, Henry's Home serves as a community beacon, honoring veterans and retired first responders with innovative mental health pathways.

Through the therapeutic bond between humans and horses, we provide wellness approaches that restore hope, resilience, and purpose.

This inaugural fundraiser celebrates our nation's legacy of freedom while highlighting Henry's Home's role in building a healthier, more supportive community for those who've sacrificed greatly.

HERO AND HOOVES OVERVIEW

November 12, 2026
6:30 pm – 10:00 pm

Madera Estates
3201 N Frazier St
Conroe, Texas 77303



WHY WE SERVE OUR HEROES **FIERCELY?**

BACKBONE OF OUR NATION:

They ran toward danger so we could pursue our dreams, forming the foundation of our society's freedoms.

Fact:

About 50% of post-9/11 veterans report difficulties transitioning to civilian life.

<https://www.pewresearch.org/social-trends/2019/09/10/readjusting-to-civilian-life/>

SACRIFICES MADE:

Limbs, sleep, and sanity lost on foreign soils; facing trauma, isolation, and societal oversight upon return, while their families endure separation, uncertainty, and shared burdens in silent support.

Fact:

Approximately 20% of post-9/11 veterans have experienced mild traumatic brain injuries (TBIs). Moral injury from wartime ethical dilemmas often leads to guilt, shame, and distress.

https://hsrd.research.va.gov/research/abstracts.cfm?Project_ID=2141707770

BEYOND SURVIVAL:

Servant leaders embodying duty, honor, and selflessness—values our communities urgently require, which we must pass on to the next generation to foster a deeper understanding of patriotic responsibility to our country.

Fact:

In the first year post-service, the veteran suicide rate reaches 46.2 per 100,000.

<https://news.va.gov/137221/va-2024-suicide-prevention-annual-report/>

henryshomesanctuary.org | outreach@henryshomesanctuary.org

WHY SUPPORT **HENRY'S HOME?**

Providing Alternative **MENTAL HEALTH SOLUTIONS TO OUR HEROES**

- ★ We offer non-traditional pathways to mental wellness, reducing isolation and restoring purpose for those who served.
- ★ Donations fund sessions that combat PTSD, anxiety, and reintegration challenges, transforming lives through proven, empathetic approaches.
- ★ By supporting this, contributors directly honor heroes' sacrifices, ensuring they receive the care they deserve in a supportive environment.

Enhancing Employee Growth through **EMPATHETIC AND PURPOSEFUL ENGAGEMENT**

- ★ Henry's Home educates businesses on integrating veterans and retired first responders into the workforce, promoting empathetic engagement that enhances overall employee growth and retention.
- ★ Through specialized programs, we assist in suicide prevention initiatives, equipping organizations with tools to identify and address mental health challenges among these heroes.
- ★ Donations enable the creation and refinement of Employee Assistance Programs, providing purposeful resources that support trauma-informed care, resilience building, and long-term career success.
- ★ This collaborative approach strengthens community ties, ensuring companies contribute to a supportive environment where service members thrive professionally and personally.

WHY SUPPORT HENRY'S HOME?

Upholding Ethical
Commitments to
**HOLISTIC ANIMAL
WELFARE AND
SUSTAINABILITY**

- ★ Donations support comprehensive animal welfare, ensuring horses receive holistic care that enhances their therapeutic role.



Demonstrating Henry's Home **REACH AND EFFECTIVENESS**

OVER
600

heroes and their
families have been
served

ACHIEVED A
40%

reduction in suicidal
ideation among
participants

RECEIVED A
99%

positive rating in
program/training
feedback

Demonstrating Henry's Home **REACH AND EFFECTIVENESS**

ACHIEVED PARTICIPATION FROM OVER 300 VOLUNTEERS

through participant groups, creating collaborative opportunities
that strengthen community ties and shared purpose.



Demonstrating Henry's Home **REACH AND EFFECTIVENESS**



Demonstrating Henry's Home **REACH AND EFFECTIVENESS**

ExxonMobil



Demonstrating Henry's Home **REACH AND EFFECTIVENESS**

T Mobile



OUR SUCCESS

Enhanced parent-child relationships through hands-on volunteer projects, promoting empathy, resilience, and family unity in a supportive environment.

NATIONAL CHARITY
Roundtable



OUR SUCCESS

Imparted essential ranch and animal life-skills to disadvantaged individuals, empowering them with practical knowledge, confidence, and pathways to personal growth.



WHO WILL **BE THERE?**



Local Business Owners



Community Leaders & Influencers



Veterans & Retired First Responders



City and Township Leadership



Veteran-Owned Businesses



Resource Organizations & Non-Profit Leaders



Companies with Employee Assistance Programs for Veterans

HOW YOUR SUPPORT WILL BE **AMPLIFIED**

Attendees:

An Estimated

300

Guests

Email Communications:

Distribution List of

8500+

Social Media Impressions:

An Estimated

1M

Impressions
across all platforms

Website:

Estimated

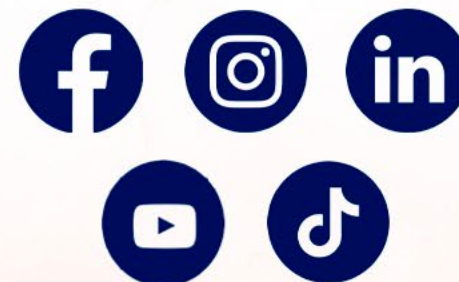
24.85K

visits/year

Community Advertising:

Chamber Advertisements &
Community Media Publications

Follow us:



HEROES HEART CHAMPION | \$50,000

1 Available

For those whose hearts beat for healing a heroes' journey.

- Total Dinner Tickets: 20
- Total Drink Tickets: 20
- **Pre-Event Promotion:**
 - Video of Organization & Contribution
 - Social Media Post Recognition
 - Facebook & Instagram Paid Advertising
 - Website Banner & Newsletter Distribution
 - Chamber Advertisement
- **Event Promotion:**
 - Remarks at Reception
 - On-Screen Advertisement
 - Program & Signage Recognition
- **Post Event:**
 - Right of First Refusal for 2027 Event
 - Acknowledgement on Impact Report
 - Name Plaque on Feed Stall and Sponsorship of one of our Horses
 - Permanent Logo Placement on Website
 - Team-Building Event Onsite
 - Photographer Shoot with our Equine Family

FREEDOM'S ETERNAL FLAME | \$25,000

Igniting passion for our nation's enduring spirit.

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- **Total Dinner Tickets: 10**
 - **Total Drink Tickets: 10**
 - **Pre-Event Promotion:**
 - **Social Media Post Recognition**
 - **Facebook & Instagram Paid Advertising**
 - **Newsletter Distribution**
 - **Chamber Advertisement**
 - **Event Promotion:**
 - **On-Screen Advertisement**
 - **Program & Signage Recognition**
 - **Post Event:**
 - **Right of First Refusal for 2027 Event**
 - **Acknowledgement on Impact Report**
 - **Name Plaque on Feed Stall and Sponsorship of one of our Horses**
 - **Permanent Logo Placement on Website**
 - **Team-Building Event Onsite**

SANCTUARY SOUL GUARDIAN | \$10,000

2 Available

Guardian over the Vulnerable Lives of our Heroes and Horses

- Total Dinner Tickets: 8
- Total Drink Tickets: 8
- **Pre-Event Promotion:**
 - Social Media Post Recognition
 - Facebook & Instagram Paid Advertising
 - Newsletter Distribution
 - Chamber Advertisement
- **Event Promotion:**
 - On-Screen Advertisement
 - Program & Signage Recognition
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PATRIOT'S WHISPER | \$5,000 EACH

4 Available

A powerful nod to the quiet voices of freedom.

- Total Dinner Tickets: 6
- Total Drink Tickets: 6
- **Pre-Event Promotion:**
 - Social Media Post Recognition
 - Newsletter Distribution
 - Chamber Advertisement
- **Event Promotion:**
 - On-Screen Advertisement
 - Program & Signage Recognition
- **Post Event:**
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 - Team-Building Event Onsite

VETERAN'S VALOR TABLE | \$2,500 EACH

11 Available

Honoring the Bravery of our Invited Veterans and Retired First Responders.

- Total Dinner Tickets: 5
- Total Drink Tickets: 5
- **Pre-Event Promotion:**
 - Social Media Post Recognition
 - Newsletter Distribution
 - Chamber Advertisement
- **Event Promotion:**
 - On-Screen Advertisement
 - Program & Signage Recognition
- **Post Event:**
 - Right of First Refusal for 2027 Event
 - Acknowledgement on Impact Report
 - Permanent Logo Placement on Website

LIBERTY'S LEGACY TABLE | \$1,500 EACH

8 Available

Honoring our 250 years of Freedom & those who have protected our nation.

- **Total Dinner Tickets: 4**
- **Total Drink Tickets: 4**
- **Pre-Event Promotion:**
 - Social Media Post Recognition
 - Newsletter Distribution
- **Event Promotion:**
 - On-Screen Advertisement
 - Program & Signage Recognition
- **Post Event:**
 - Right of First Refusal for 2027 Event
 - Acknowledgement on Impact Report
 - Permanent Logo Placement on Website

PATRIOTIC DINNER TICKETS | \$300 EACH

65 Available

Enjoy the American Spirit through Food & Fellowship

- **Pre-Event Promotion:**
 - Social Media Post Recognition
- **Event Promotion:**
 - Program Recognition
- **Post Event:**
 - Acknowledgement in our Impact Report



Dressing for the Occasion:

Inspirational Attire Ideas for Texas250 Hero and Hooves Evening on Pinterest



[Click to get more
inspiration](#)